

2020 Earned Value Promotion	2021 Earned Value Promotion
Ineligible Mail: Permit Reply Mail	Ineligible Mail: Permit Reply Mail and Ballot Reply Mail
<p><b>New Participants</b> will earn \$0.02 credit for each BRM, CRM, and/or Share Mail piece counted regardless of their CRID</p>	<p><b>All Participants</b> will earn \$0.02 credit for each BRM, CRM, and/or Share Mail piece counted regardless of their CRID</p>
<p><b>Participants from the 2019 Earned Value Promotion</b> will earn \$0.02 credit for each BRM, CRM, and/or Share Mail piece counted based on <i>meeting</i> or exceeding a 93% threshold counted for the same CRID from April 1<sup>st</sup> through June 30<sup>th</sup> 2020</p>	N/A
<p><b>Participants from the 2019 Earned Value Promotion</b> will earn \$0.04 credit for each BRM, CRM, and/or Share Mail piece counted based on exceeding a 93% threshold counted for the same CRID from April 1<sup>st</sup> through June 30<sup>th</sup> 2020</p>	N/A
<p><b>\$0.00 credit for each BRM, CRM, and/or Share Mail piece counted when mailers <i>DO NOT meet or exceed</i> a 93% threshold counted for the same CRID from April 1<sup>st</sup> through June 30<sup>th</sup> 2020</b></p>	N/A